



Authority of the Resource / Effective Communication of Leave No Trace

Your agency, partner agencies key staff, and volunteers for whom it is appropriate (those who do public outreach, education, interpretation, guiding, etc.) are invited to attend a Leave No Trace workshop focused on Effective Communication of Leave No Trace and Dr. George Wallace's "Authority of the Resource Technique".

Description

This 3-hour interactive presentation and discussion will focus on an introduction to the key elements of Leave No Trace and is specifically designed for agency employees, park partners, guide services, outfitters, park hosts, friends groups, volunteers, and other educators who educate the public.

Topics include:

- **Steps of the Recreation Experience:** Understanding the various stages of a visitor's recreation experience, and where in that process a visitor may be when encountered, can help best frame the conversation from a perspective that is both empathetic and most meaningful.
- **Effective Communication:** What we say is as important as how we say it and effective communication is key to breaking down barriers to opposition and providing a space for visitors to feel receptive to our message.
- **Authority of the Resource:** This technique, pioneered by Dr. George Wallace, routinely serves as a proven method of changing visitor behavior through deemphasizing regulation in favor of education about the natural world. This technique is widely used by federal, state and local land managers as well as volunteer stewards around the world.

This training utilizes the "Train-the-Trainer" format and involves general Leave No Trace techniques, ethics and how to effectively disseminate Leave No Trace information to users. The Subaru/Leave No Trace Traveling Trainers will use interactive activities, demonstrations, and media to facilitate the learning process and allow everyone to be active in the training.